



ALAMEDA COUNTY
Community Development Agency

Unincorporated Services Update

ALAMEDA COUNTY COMMUNITY DEVELOPMENT AGENCY

ECONOMIC & CIVIC DEVELOPMENT DEPARTMENT

MARCH 24, 2021 | 6:30 PM

*COVID-19
Small
Business
Resources &
Outreach*

Visit our ECD Website: <https://www.acgov.org/cda/e cd/>

- Call us for assistance: (510) 670-6506
- Free one-on-one counseling with SBDC, call us for referral!
- Alameda County Small Business Development Center: <https://www.acsbdc.org/>



Commercial Eviction Moratorium

- Current Commercial Eviction Moratorium covers unincorporated area
- On March 23, 2021, the Board of Supervisors extended to June 30, 2021
- Same provisions – 90 days from expiration to pay back rent; no penalties or fees may be charged

For more information:

<https://acgovt.acgov.org/cda/e cd/moratorium.htm>

COVID-19 Small Business Recovery Programs



State awards \$2+ Billion in New Business Assistance

- The Governor and State legislative leaders announced a \$2+ billion plan to help small businesses
- \$2 billion will fund CA Relief Grant program - awarding \$5k to \$25k
- Round 5: Thursday, March 25th through Wednesday, March 31st
- Eligible applicants: current waitlisted small businesses and nonprofits not selected in Rounds 1, 2, or 3 and new applicants that meet eligibility criteria.



To Apply Visit: www.careliefgrant.com

*COVID-19
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Federal Paycheck Protection Program (PPP)



- Designed to help small businesses keep their employees on payroll
- Federal forgivable loan program – reopened on January 11, 2021 – closes March 31, 2021
- SBA's website: www.sba.gov

Alameda County SBDC:

- Phone Number: 510-516-4118
- E-Mail: info@acsbdc.org

*COVID-19
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Federal Economic Injury Disaster Loan - EIDL

- Up to \$2,000,000 loan for small businesses and non-profits
- Program expires on December 31, 2021.

All applications handled by the Small Business Administration – SBA No banks or third-party lenders!

Website for applying: www.sba.gov/disaster

SBA Disaster Customer Service Center: open M-F, 8:00am to 8:00pm, and Sat./Sun., 8:00am to 5:00pm ET.

- Phone Number: 1-800-659-2955
- E-mail: disastercustomerservice@sba.gov

For Assistance with applications contact the Alameda County Small Business Development Center – SBDC

- Phone Number: 510-516-4118
- E-Mail: info@acsbdc.org



COVID-19 Small Business Resources & Outreach



Economic & Civic Development Department (ECD) is here to help! Call, Email, Visit our Website!

(510) 670-6506 | <https://www.acgov.org/cda/ecd> | @AlamedaCountyECD | Kristin.perrault@acgov.org

CALL US WHEN YOU NEED HELP WITH:

- Setting up or expanding your business
- Securing County permits
- Connecting to small business counselors for help with business plans and financing



Targeted
Outreach
To Ashland
Cherryland
Businesses

COVID—19 Small Business Resources & Outreach

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U.S. Small Business Administration



FREE SBDC Workshops

3/18/2021	1-3pm	Website Development & Optimization
3/31/2021	3-5pm	Commercial Tenants Guidance
4/15/2021	1-3pm	Website Development & Optimization

NEXT—Food Entrepreneurial Training Academy (FETA)

Thinking of launching a food product or opening a restaurant/cafe? Learn how to start and succeed in the food business

Mondays & Wednesdays, 5:30-7:30pm
March 29 to April 28, 2021 | Online Course
Register Today! Space is limited
www.acsbdc.org/calendar

Building Business Capacity

2021 Small Business Workshops & One-on-one business counseling

- Free! -

Alameda County sponsors five free workshops every year, plus free one-on-one counseling through the Alameda County Small Business Development Center to help businesses succeed.

<i>Date</i>	<i>Time</i>	<i>Topic</i>
3/31/2021	3-5pm	Commercial Tenants Guidance
4/15/2021	1-3pm	Website Development & Optimization Webinar Series

Register Here: www.acsbdc.org/calendar





Food Entrepreneurial Training Academy **SPRING 2021**

A free 10-Part Series offered by the Alameda County SBDC and the Alameda County Community Development Agency



Building Business Capacity

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POWERED BY: Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA or HSU Sponsored Programs Foundation.



Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.
Contact **Thao Phan** | tphan56@ohlone.edu





Entrepreneurial Business Advanced for Food Services

TUITION-FREE NONCREDIT Certificate Program



Building Business Capacity

Developing Your Business Plan
MARCH 29–APRIL 7, 2021
Mondays & Wednesdays
6:30–8:35pm

Business Plan Development for the Food Services Industry
APRIL 12–21, 2021
Mondays & Wednesdays
6:30–8:35pm

Legal Aspects of Small Business
MAY 7–21, 2021
Fridays
1:00–4:00pm

QUESTIONS?

CONTACT:
Emily Burns, Coordinator
Ohlone College Career Education
(510) 742-2308
noncredit@ohlone.edu

Interested in starting a catering business, café, restaurant or food truck?

ENROLL IN OHLONE'S ENTREPRENEURIAL BUSINESS ADVANCED FOR FOOD SERVICES PROGRAM AND YOU'LL LEARN TO:

- Prepare an outline of a business plan for a food business
- Identify legal risks that could affect the proposed business
- Articulate the components of your business plan specific to opening a food service operation
- Develop conceptual and practical knowledge of managing a food business and the resources needed to sustain and grow it



IN PARTNERSHIP WITH:



REGISTRATION HAS BEGUN.

REGISTER TODAY!

www.ohlone.edu/foodbiz

Thank you!

ECD Website:

<https://www.acgov.org/cda/ecd/>

Call us (510) 670-6506

