



ALAMEDA COUNTY  
**Community Development Agency**

# Unincorporated Services Update

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ALAMEDA COUNTY COMMUNITY DEVELOPMENT AGENCY

ECONOMIC & CIVIC DEVELOPMENT DEPARTMENT

APRIL 28, 2021 | 6:00 PM

*COVID-19  
Small  
Business  
Resources &  
Outreach*

**Visit our ECD Website:** <https://www.acgov.org/cda/e cd/>

- Call us for assistance: (510) 670-6506
- Free one-on-one counseling with SBDC, call us for referral!
- Alameda County Small Business Development Center: <https://www.acsbdc.org/>



# *Commercial Eviction Moratorium*

- Current Commercial Eviction Moratorium covers unincorporated area
- On March 23, 2021, the Board of Supervisors extended to June 30, 2021
- Same provisions – 90 days from expiration to pay back rent; no penalties or fees may be charged

## **For more information:**

<https://acgovt.acgov.org/cda/ecd/moratorium.htm>



# COVID-19 Small Business Recovery Programs

## *State awards \$5K to \$25K in business grants!*

***Round 6: Wednesday, April 28th at 9:00 AM  
through Tuesday, May 4th at 5:00 PM***

**Eligible applicants:** new applicants that meet eligibility criteria and current waitlisted small businesses and/or nonprofits not selected in Rounds 1, 2, 3, 4 or 5.

**Grant award:** \$5,000 to \$25,000

**Details:** Applicants not selected to receive a grant in Rounds 1, 2, 3 & 5 do not need to re-apply and will be automatically moved into Round 6. New applicants will need to apply.



***To Apply Visit: [www.careliefgrant.com](http://www.careliefgrant.com)***



# Restaurant Revitalization Fund

Registration for SBA Application Portal Opens Friday, April 28, 2021  
Applications accepted May 3, 2021 at 9:00 am

## COVID-19 Small Business Resources & Outreach

For assistance preparing your application  
SBA Call center support: 1-844-279-8898  
Hours: Monday-Friday 8am-8pm

The American Rescue Plan Act established the Restaurant Revitalization Fund (RRF) to provide funding to help restaurants and other eligible businesses keep their doors open. This program will provide restaurants with funding equal to their pandemic-related revenue loss up to \$10 million per business and no more than \$5 million per physical location. Recipients are not required to repay the funding as long as funds are used for eligible uses no later than March 11, 2023.

The first 21 days of the program are reserved for priority groups (at least 51% owned):

- Women
- Veterans
- Socially and economically disadvantaged

### Eligible applicants:

- Restaurants
- Food stands, food trucks, food carts
- Caterers
- Bars, saloons, lounges, taverns
- Snack and nonalcoholic beverage bars
- Bakeries
- Brewpubs, tasting rooms, taprooms
- Breweries and/or microbreweries
- Wineries and distilleries
- Inns
- Licensed facilities or premises of a beverage alcohol producer where the public may taste, sample, or purchase products



# *COVID-19 Small Business Resources & Outreach*

## Federal Economic Injury Disaster Loan - EIDL

- Up to \$2,000,000 loan for small businesses and non-profits
- Program expires on December 31, 2021.

All applications handled by the Small Business Administration – SBA  
No banks or third-party lenders!

Website for applying: [www.sba.gov/disaster](http://www.sba.gov/disaster)

SBA Disaster Customer Service Center: open M-F, 8:00am to 8:00pm,  
and Sat./Sun., 8:00am to 5:00pm ET.

- Phone Number: 1-800-659-2955
- E-mail: [disastercustomerservice@sba.gov](mailto:disastercustomerservice@sba.gov)

For Assistance with applications contact the Alameda County Small  
Business Development Center – SBDC

- Phone Number: 510-516-4118
- E-Mail: [info@acsbdc.org](mailto:info@acsbdc.org)

# *Small Business Resources & Outreach*

## Permit Coach Here To Help!

### When To Call



**ECD Permit Coach**

- When you don't know where to start
- When you are stuck
- When you need assistance looking for a location

**PERMIT COACH - KRISTIN PERRAULT**

510.670.6506

KRISTIN.PERRAULT@ACGOV.ORG



# Small Business Resources & Outreach



## Free One-on-One Advising for Small Businesses

Alameda County's Economic & Civic Development Department is sponsoring **free, individualized** and **confidential** one-on-one advising with the Small Business Development Center for existing businesses and start-ups within the unincorporated areas of Alameda County. SBDC wants to help you create jobs, grow your business, or start a new one.

### Advising Topics

- Business Plans
- Capital Sourcing
- E-Commerce/Internet Marketing
- Marketing/Advertising/Public Relations
- Restaurant Operations
- Patents, Trademarks, Copyrights & New Product Development
- Human Resources
- Business Start-Up/Home-Based Businesses
- Retail
- International Trade
- Procurement

**Contact us today! | 510 670-6506**  
[www.acgov.org/cda/ecc](http://www.acgov.org/cda/ecc)





Thank you!

ECD Website:

<https://www.acgov.org/cda/e cd/>

Call us (510) 670-6506

