

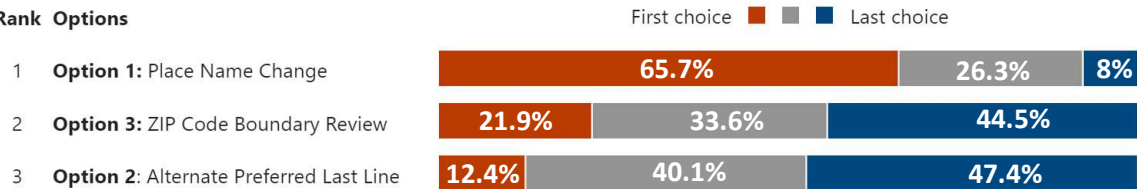
Attachment C: Survey Results March 10, 2023 - July 1, 2023

Survey link: <https://forms.office.com/g/xh0H6VEic5>

1. Which change should Alameda County request from the USPS in the unincorporated project area? Read more about these options at <https://www.acgov.org/cda/USPSprojec...>

137 Responses

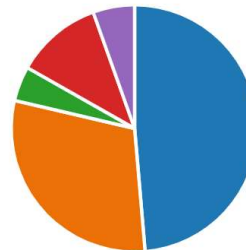
Rank Options



2. Why is this decision important to you? (choose all that apply):

[More Details](#)

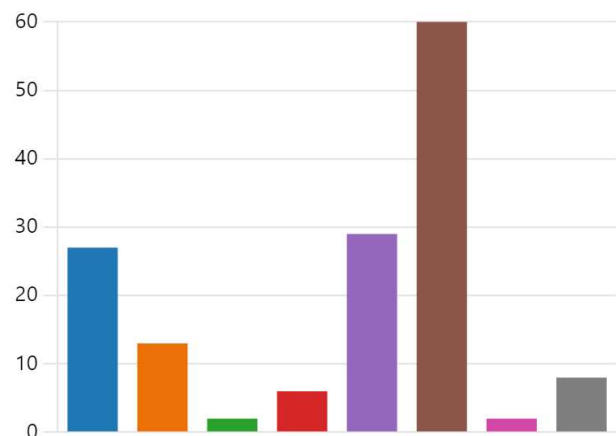
- I live in the project area 107
- I own property in the project area 66
- I own a business in the project a... 10
- I work in the project area 25
- Other 12



3. Where are you located? (choose all that apply)

[More Details](#)

- Ashland 27
- Cherryland 13
- Hayward Acres 2
- Fairview 6
- San Lorenzo 29
- Castro Valley 60
- I don't know 2
- Other 8



4. Is there anything else you'd like the County to know as it considers this decision?

Responses:

- This is very important to resident and option 1 is the ideal path.
- Option 1 is quicker, easy to adapt down the road (unlike Option 3 if city lines change again a few years out), and it makes it very easy for everybody without requiring changes to mailing labels. Note for those who want their free golf in San Leandro--From the way I read this, if they submit their address to the utility company as San Leandro (versus Ashland for example), that bill would likely still print San Leandro anyway since either works.....and a follow-up note for that complaint--If San Leandro truly requires the discount just for folks living in the city boundary, then wouldn't the Ashland example not qualify anyway).
- Ashland and Cherryland deserve to be identified by their Census Place names.
- We matter. Acknowledge us
- Why is it called the USPS project when the county has the power to change the preferred place name? The USPS would only be involved for option 3?
- I don't care what you call this area; I live here and call it San Leandro, so all same to me.
- This is a non-issue - why are you trying to turn this into a oh so serious matter? The USPS knows what it's doing zip code wise. There are no problems. Real estate agents frequently allow buyers to think they live in Castro Valley rather than San Leandro go straighten them out instead of wasting time & money on a complete non-issue. How about checking on Alameda County Sheriffs & their blatant lack of concern and/or ability to enforce due to being short on man power: speeding in Cherryland, pot holes, rampant catalytic converter theft - now THOSE topics would be of more importance than the stupid, invented 'problem' of zip codes. Use it - don't use it: it will get delivered.
- I think this is a waste of time and money. If you live in any of these places, and don't know where you live, then changing your zip code won't help! Fix the CRIME, DRUGS, and HOMELESSNESS if you're that into repairing the unincorporated communities!
- I live in Ashland, but zip is San Lorenzo. I identify with San Lorenzo: schools, library, etc. Barely knew where Ashland was until recently, and my family has been here since 1950.
- I already use Cherryland instead of Hayward and never had a problem getting my mail delivered. So maybe this isn't even an issue.
- If tiny locations in the mountains can have their own post office and zip code, then certainly highly-populated suburban areas can as well.
- We should go with option 1 since it most closely aligns with sense of community and is factually accurate.
- Population level data including income, health outcomes and demographics
- side note - Online retailers (like Amazon) use zip code to determine sales tax. This means unincorporated 94578 residents may pay the higher San Leandro sales tax if they do not specify their full zip+4. While not directly relevant to the current issue, I think it is important to note when discussing zip code or map reform.

- Start working on both option 1 and option 3 immediately. We need our zip codes to be revised so federal data collection and funding streams can be accurately allocated to our Unincorporated communities.
- I actually live on one of the zip borders! I am "94541" but my backyard neighbors are "94578". So I'm 100% in favor of us getting our own new zip code one day! But for now option 1 is the best in that it at least formally acknowledges that we exist. Option 2 is pointless because I could write "Disneyland, WV and they'd still deliver it - all they look at is top & zip. Still unsure seems like years from now there would ideally be one Ashland zip and one Cherryland zip. Would love to have 1 or 2 actual post offices to go with those! Seems unfair CV & San Lorenzo have them. Only downside I can see is in terms of paperwork specifically government stuff like passports. I've had people give me crap about one ID having my middle name on it and one that doesn't. So especially with things like the 'Real ID' coming up I can see how people might run into problems with that like if your PG&E bill says San Leandro the lady at the DMV isn't gonna understand why you're writing Cherryland - that kinda thing. Morally I'm all for this though - it's a step in the right direction!
- The cost to perform a zip code boundary change needs to be compared to the long term significant cost, past and future, that incorrect data, and lack of access to government services and civic engagement that has resulted from this incredibly poor ZIP alignment.
- the confusion is always justified by " oh well that's where the over pass is" I DO NOT LIVE IN CHERRYLAND.....however the overpass says I DO...been like this my entire life in Ashland...
- Option 1 then 3. Ashland/ Cherryland in a zip code San Lorenzo/ Hayward Acres in a zip code
- Our address comes up Castro Valley zip 94546 and other times Hayward. We live off of Grove off Shadysprings and we are in Hayward school district.
- I think it would be easier for everyone, especially the USPS, if a letter or package is addressed to the specific area, by giving that area its own zip code (ie: Cherryland 94540)
- Fairmont Terrace should be considered part of Castro Valley. Therefore Fairmont Terrace should be eligible for all Castro Valley schools.
- Continuity within neighborhood boundaries are very important to our growing family. This proposal, once approved, would bring forth significant reinforcements to inter- and intra-community ties and identity. The status quo is confusing and archaic. It also stalls progress and good governance.
- The current setup is confusing for community members and homeowners. I can only imagine how confusing it is and how many issues it causes on the governmental level. Please help build communities by approving the change to Option #1.
- I believe honoring identity is extremely important and this truly seems like a change whose time has come. I do wonder about the logistics, as after living in Cherryland for 45 years, do changes need to be made for all documents that have a Hayward address and Zip?
- BELIEVE THIS IS A WASTE OF MONEY. MANY MORE IMPORTANT ISSUES AFFECTING THIS AREA LIKE POVERTY, HOMELESSNESS, TRUANCY, BURGLARY. WORKING ON THESE PROBLEMS IS A BETTER USE OF TIME AND MONEY. I HONESTLY DO NOT CARE!!
- Totally unnecessary. Current system works fine.
- Am very much opposed to anything moving Cherryland away from its own identity including being sucked into oblivion and gentrification benefiting the larger municipalities such as

Hayward or the possibility of annexation for the sole purpose of expediency and claimed “benefits” to the underserved unincorporated areas of Alameda County.

- The Sheriffs should not be running our youth programs. The County should fully fund and staff community facilities where our youth can participate in After School, Sports, Arts and Summer Day Cam Programs. Such programs should also not be run, at a cost to community residents to participate, by the Hayward Area Recreation District.
- It would be nice to no longer have to explain to people outside the area what “unincorporated Hayward” means and just be Fairview, Cherryland, and Ashland.
- I don't think anything will happen and this is just a weak attempt so the County can say they addressed the issue. Ashland, Cherryland, and San Lorenzo all need to be identified and recognized. The fact that emergency responders and county staff still refer to their locations as Hayward and San Leandro is ridiculous.
- I do not want to change my zip code and then have to notify everyone I know. I also do not want to be apart of Castro Valley !
- It's important for people know if they live in certain official city limits so they know who to go to during emergencies and help.
- live in Castro Valley but have a 94578 zip code. I'd like to see that changed to 94546.
- Boundaries will affect the price we pay for fire insurance and the ability to even get insurance at a reasonable price. State FAIR plan prices are outrageous.
- The description of this project is quite confusing. I feel that many people will not understand what is being proposed and I am not that clear myself. I think it needs to be better explained. I live in Five Canyons, a development in Castro Valley. When we first moved here, and 2000, there was lots of confusion with service providers and others about whether we had a Hayward or Castro Valley address. We do not feel associated with Hayward. We are Castro Valley residents and would vigorously resist any attempt to change our address to Hayward.
- Be specific as people from San Lorenzo do not want to be same as cherryland or Ashland
- Thank you for taking up this issue
- I think the smaller towns like Ashland or Cherryland should be able to claim their own area, vs. being lumped in to Hayward and San Leandro
- Cherryland should be its own ID!
- The example you show does NOT apply to me. I live in Ashland , however MY zip code is 94541 and I live in Hayward, Not San Leandro. I wish you had addressed that issue as well. Many issues I.E. Insurance rates etc are determined by my zip code...I would prefer my zip code AND my address reflect my ACTUAL location.
- your ranking is confusing; I don't understand what you are wanting. My zip code is San Lorenzo and I identify as a San Lorenzo resident, going to San Lorenzo High, etc. I don't want to be identified as Ashland.
- I have always lived in San Leandro, CA 94578; now I still do (Ashland) but if it's confusing for USPS and other delivery companies, then make changes that will help others identify where we are so their jobs will be easier to locate and deliver.
- 94578 Castro Valley should be changed to 94546
- CV has 2 zip codes, let the boundary of CV reflect our 2 zip codes

- Even AFTER reading the description of the options I'm not sure which of the three options reflects my choice. I definitely believe that someone living in Castro Valley should NOT have "San Leandro" in their addressed mail.
- I strongly prefer option 3, however it seems unlikely to pass though I am interested in volunteering to support it. I dont undertand why there is not an option 4) in the case of 94578/fairmont terrace change the address to or have USPS accept Castro Valley. I have a child who lives in Castro Valley (Fairmont Terrace) though who's school district is San Lorenzo. The border of the CVUSD is 1 block away and is completely arbitrary and not always followed.
- Clean up The general area, build better shopping, San Lorenzo VILLAGE residents don't wanna be called Cherryland or Ashland.
- Refrain from using this survey to inform possible annexation of any unincorporated areas into neighboring municipalities
- Zip code correct and put Ashland city
- This has been a constant source of confusion. Fairview but Hayward. Cherryland but Hayward. Ashland but maybe San landlord or Hayward. Let's get this mess cleaned up!
- My address comes up as Hayward in some systems even though it is Castro Valley. It has hindered several deliveries and is frustrating since I specifically purchased my home within Castro Valley, not Hayward.